

Does your company strategy include growth in renewable revenue generation?

Is your business making the most from it's skilled and experienced technical resources?

Do the services offered by your organisation differentiate you from the competition?



CJP turns loss making cost centre activity into profitable, value added customer retention programs...



At CJP we help technology manufacturers and system integrators develop strong commercial contract relationships with their clients. From creative support content design through to targeted and effective service sales and marketing campaigns, that...

- Differentiate your service offering from the competition
- Drive long term customer satisfaction and retention
- Optimise your resources for maximum profitability
- Build a platform for repeat product and solution sales
- Generate sustainable long term revenues

Working within our client's management teams, we help them to overcome the cultural and business barriers associated with selling value service and support propositions.

Our Service Portfolio:

- **Service Product Creation and Pricing Strategies**
- **System Support Solution Design and Implementation**
- **Data Mining for Sales Campaign Development**
- **Service and Support Marketing Material Creation**
- **Solution Sales and Consultative Selling Training**
- **Bid Response Services for Support and Maintenance**
- **Support Contract Terms and Conditions Creation**
- **Specialised Key Contract Negotiation Services**

Contact us today and see how we can transform your business!

CJP

Broadcast
Service
Solutions
Limited



**CJP Broadcast
Service Solutions Ltd**
Fairbanks, Garway,
Hereford, HR2 8RQ

**T: +44 (0)1600 750379
M: +44 (0) 7538 733207
E: chris@cjp-bss.co.uk
www.cjp-bss.co.uk**